

COMPANY PROFILE



We specialize in computer software and hardware for the grocery and restaurant industries. Whether you own a single store or a chain of stores, we provide you with both turnkey and customized solutions for your retailing business. Along with our extensive network of partners, we are dedicated to build long-term relationships of trust and confidence with all our customers. We are committed to providing worry-free after-sales service available 24 hours a day, 7 days a week, and 365 days a year. With our **Preventive Maintenance** service contracts, our clients have absolute peace of mind.

Our flagship products are the **IT Retail™** software suite for operating groceries and supermarkets, and the **Aldelo™** System for operating restaurants. As resellers of these packaged solutions, we provide extensive customizations to suit our clients' needs.

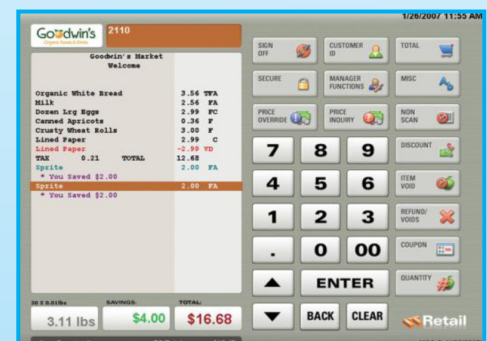
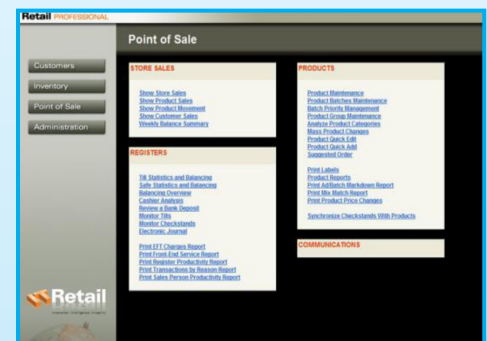
Simpleware Incorporated uses top-rated, quality branded equipment available in the market. We partner with manufacturers such as DELL®, EPSON®, PSC®, M-S®, PREH®, ZEBRA®, and METROLOGIC® for their reliability in ensuring the smooth operation of our clients' businesses.

RETAIL™ PROFESSIONAL

Retail™ PROFESSIONAL is a complete in-store solution that is robust in its functionality and extremely easy to use.

SYSTEM REQUIREMENTS

FEATURE	TECHNICAL SPECIFICATIONS
Processor	Intel® Pentium 4 or above
Memory	Minimum of 1GB
Storage	At least 120 GB HDD
Operating Systems	Microsoft® Windows® Essential Business Server 2008 Microsoft® Windows Server® 2008 SP2, x86/x64 (x64 includes Hyper-V™) Microsoft® Windows Server® 2008 R2, x86/x64 (includes Hyper-V™ v2) Microsoft® Windows® HPC Server 2008 Microsoft® Windows® Server 2003 Microsoft® Windows® XP Professional SP2
Database Applications	Microsoft® SQL Server® 2003 Microsoft® SQL Server® 2005 Microsoft® SQL Server® 2008 R2
Broadband Speed	At least 5-12 mbps



RETAIL™ PROFESSIONAL

FRONTEND FEATURES

Cashier "Touchscreen"

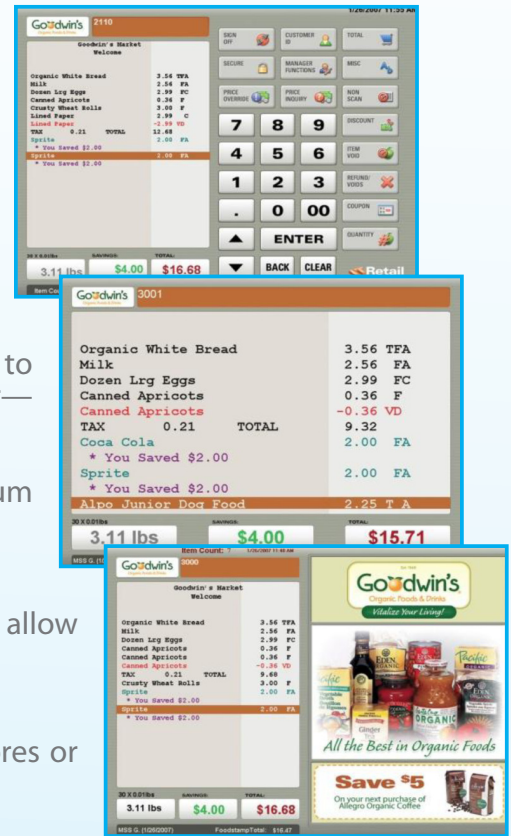
- Retail™ Professional's Touch Screen is designed to reduce the amount of time required to train new cashiers, saving you costly payroll dollars.
- Leads cashier through the check-out process increasing productivity and reducing errors.
- Ergonomically installed over the scanner scale.

"Easy Read" Customer Display

- Retail™ Professional's "Easy Read" Customer Display is designed to allow the customer to clearly see items being scanned. No clutter—Big Bold Print.
- Improves customer relations and store integrity.
- May be installed remotely anywhere on the checkstand for maximum visibility.

"Split Screen" Customer Display

- Retail Professional's "Split Screen" Customer Display is designed to allow the store to run advertising on the right side of the display.
- 3 independent windows for different ads.
- Center window runs video ads.
- Generate additional income by selling this space to neighbor stores or vendors.



BACKEND FEATURES

Multiple Windows

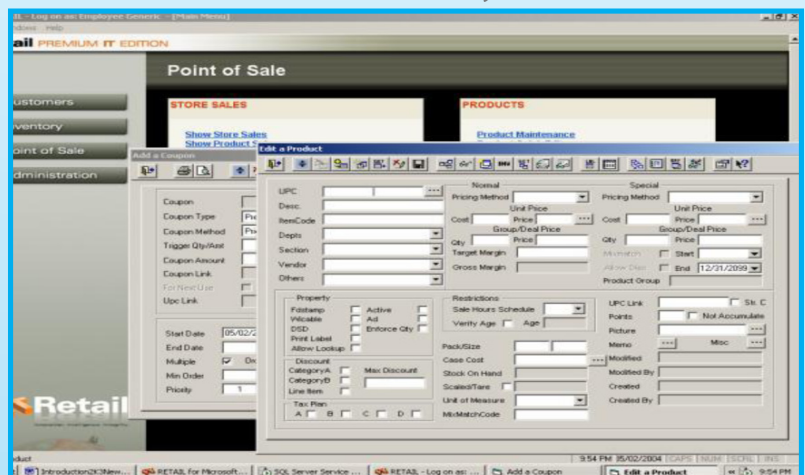
RETAIL™ will support having multiple windows open at the same time. This feature will save the user time in not having to return to the menu every time they would like to go to a particular form. From the menu selections on the left, the user is able to switch between forms. In this example, the user can switch between the Electronic Coupons form and the Product Maintenance form without having to close one of the forms.

User Activity Tracking

Certain user activities are captured in a log to serve as an audit trail of critical functions performed in the system. RETAIL™ uses the User Activity Log to track data, which is removed, from the system and to track other critical changes (e.g., Mass Product Changes).

Anytime one of the following features is performed, a form will display requesting the user to enter a reason for the action.

- Delete a Customer
- Delete an Electronic Coupon
- Delete an Employee
- Delete an Inventory Count
- Delete a Product
- Delete a Vendor
- Complete a Mass Product Change



WORKSTATION

FRONTEND

- Capture's the register transactions for customer orders.
- Completes management functions at the register including cash loan-ins, cash pick-up, running register reports (for example, till status, list of checks), overriding a check, media swaps, adding customers, adding products, and setting up the register in training mode.
- Supports of the receipt printer, cash drawer, scanner/scale, and ATM/Credit Card Pin Pad are some of the critical devices that are interfaced from RETAIL™.



BACKEND

- Manages customers, employees, and products; completes product price changes; downloads price changes from a wholesale; manages purchase orders, and invoices; monitors and manages tills; completes safe balancing; manage bank deposits.
- Analyzes store sales by department, product, group of products or customer for a given time period; tracks product movement for a given time period filter data to analyze specific areas.
- Sets up employee data; monitors checkstands as orders are processed from the Back End system; reviews till statistics and balancing; reviews Front End service levels for each checker; reviews register productivity for a given time period; review transactions by salesperson.
- Sets up tenders, sets up departments, sections and vendors; sets up system security; completes the store close process; sets up system limits; sets up store information (for example, company name, receipt banners).

FEATURE	TECHNICAL SPECIFICATIONS
Processor	Intel® Pentium 4 or above
Memory	Minimum of 1GB (frontend) Minimum of 2GB (backend)
Storage	At least 120 GB HDD
Operating Systems	Microsoft® Windows® XP Professional SP2
Database Applications	Microsoft® SQL Server® 2003 Microsoft® SQL Server® 2005 Microsoft® SQL Server® 2008 R2
Broadband Speed	At least 5-12 mbps

TOUCHSCREEN MONITOR

- The next choice a customer has when selecting a touch screen is a touch monitor.
- These look just like a normal monitor except they are touch enabled.
- They support the typical POS screen resolutions you can find in the market.
- They require the VGA cable to be connected to the computer as well as a serial cable or USB cable connected to the appropriate port on the computer.
- The serial connection is responsible for the touch features of the monitor.



FEATURES	TECHNICAL SPECIFICATIONS
Display Type	Active matrix TFT LCD
Display Size	Size: 17.0" diagonal Type: Active matrix TFT LCD Aspect ratio: 4 x 3
Optimal (Native) Resolution	1024 x 768
Other Supported Resolutions	1024 x 768 at 60, 65 (Sun), 70, and 75 Hz; 832 x 624 at 75 Hz (Mac); 800 x 600 at 56, 60, 72, and 75 Hz; 720 x 400 at 70 Hz; 720 x 350 at 70 Hz; 640 x 480 at 60, 66 (Mac), 72, and 75 Hz
Color	16.2 million
Brightness	LCD panel: 250 cd/m2 (typical) with AccuTouch: 200 cd/m2 (typical); with Acoustic Pulse Recognition: 230 cd/m2 (typical) with IntelliTouch: 230 cd/m2 (typical)
Response Time	14.2 msec (typical)
Viewing Angle (from center)	Horizontal (left/right): $\pm 70^\circ$ or 140° total Vertical (up/down): $55^\circ/60^\circ$ or 115° total
Contrast Ratio	450:1 (typical)
Input Video Format	RGB Analog
Input Sync Format	Separate H & V sync composite sync sync-on-green
Input Video Signal Connector	Mini D-Sub 15-Pin VGA type
Input Frequency	Horizontal: 31.5–60.2 kHz Vertical: 56.3–75 Hz
Weight	10.6 lbs
Options	USB Magnetic Stripe Reader
User Controls	OSD buttons: menu, up, down, select, power; OSD: contrast, brightness, H/V position, RGB (color temp), clock, phase, recall, language (English, German, Spanish, Japanese, French); OSD disable/enable: power, OSD menu
Mounting Options	Removable base; 75 mm VESA mount; Threaded-through mounting holes, under base

PROGRAMMABLE KEYBOARD



- A type keyboard that can have any key customized or be assigned to specific function.
- It is also possible that one customized function can be programmed into several normal keyboard keys for a specific function, purpose or command.

FEATURES	TECHNICAL SPECIFICATIONS
Layout	Numeric layout with free programmable key positions
Design	Modular design requiring minimum space
Software	Menu-driven programmer software
Operating System	Microsoft Windows® XP Professional
Interface	PS/2 USB
Flexibility	Key exchange technique Single, double and multiple keys

CASH DRAWER



- It is compartment in which the cash from transactions is kept.
- The drawer typically contains a removable till.
- The till is usually divided into compartments used to store each denomination of bank notes and coins separately to make counting easier.
- The removable till allows moneys to be removed from the sales floor to a more secure location for counting and creating bank deposits.

FEATURES	TECHNICAL SPECIFICATIONS
Dimensions	18.5" W X 15.2" L X 3.94" H
Ship Weight	28lbs
Drawer Release Solenoid	12v or 24v
Operating temperature / humidity	Operating temperature: 0° C to +50° C Operating Humidity: 10% to 90% RH without condensation
Storage temperature / humidity	Storage temperature: -20° C to +70° C Storage Humidity: 5% to 95% RH without condensation

SCANNER SCALE

- An electronic device for reading printed barcodes.
- It consists of a light source, a lens and a light sensor translating optical impulses into electrical signals.
- Nearly all barcode readers contain decoder circuitry analyzing the barcode's image data provided by the sensor and sending the barcode's content to the scanner's output port.

FEATURES	TECHNICAL SPECIFICATIONS
Length & Weight	13.9" / 35.3 cm & 13.0 lbs. / 5.9 kg
Width	11.5" / 29.2 cm
Depth (below counter)	4.0" / 10.0 cm
Height (above counter)	5.1" / 13.1 cm
Capacity	30.0 lbs. / 9.99 kg or 15 kg
Minimum Increment	0.01 lb. / 0.005 kg
Vibration Immunity	4 programmable filter settings
Maximum Static Weight	150 lbs. / 68 kg
Scan Lines	48
Motor Speed	6000rpm
Scan Rate	4,800 lines/sec.
Scan Zone	360°
Sides Read	5
Read Height	6.0" / 15.2 cm
Communications	IBM 46XX, RS232, and IBM USB Other: Powered RS232 auxiliary port; scale host port; remote scale display port; EAS interlock port



BARCODE HANDHELD SCANNER

- An electronic handheld device for reading printed barcodes.
- It consists of a light source, a lens and a light sensor translating optical impulses into electrical signals.
- Nearly all barcode readers contain decoder circuitry analyzing the barcode's image data provided by the sensor and sending the barcode's content to the scanner's output port.

FEATURES	TECHNICAL SPECIFICATIONS
Dimensions (H x L x W)	6.7"x 3.7"x 2.7" (17cm x 9.3cm x 6.8cm)
Weight	6.4oz (181g)
Light Source	650nm laser diode
Motor frequency	50Hz
Decode Rate	200 decodes per second
Print Contrast	25% minimum reflectance
Nominal Working Range	5 mil (Code 39): 1.5"-5.5" (3.81cm- 13.97 cm) 13 mil (100% UPC/EAN): 0"-19" (0cm -48.25 cm) 10 mil (Code 39): 0"-14" (0cm-35.56cm) 20 mil (Code 39): 0"-29" (0cm-73.66cm)
Multiline Aiming Coverage	At 5' distance: approx. 0.5" (1.3cm) At 10" distance: approx. 1" (2.5cm)
Motion tolerances for horizontal, vertical and angular velocity	200 in. (508 cm) per second
Roll	± 35°
Pitch	± 60°
Yaw	± 60°



POS PRINTER

- Printers play a vital role in the POS environment.
- Customers rely on printers to give receipts, reports, labels, and other forms of hardcopy transactions.
- A double-headed hybrid printer for a wide range of high-end POS uses.
- This speedy yet quiet printer boasts a thermal print head for beautiful receipts and a dot matrix print head for slips as large as A4 size.
- It sports a user-friendly design, including such standard features for roll paper and a time saving auto-cutter that busy operations will appreciate.



FEATURES	TECHNICAL SPECIFICATIONS
Print Method	Thermal Line Printing
Font	9 X 24 / 12 X 24 (thermal: Receipt) 7 X 9 / 9 X 9 (impact: Slip)
Column Capacity (columns)	56 / 42 (Receipt) 88 / 66 (Slip)
Character Size (mm)	0.99 (W) X 2.24 (H) X 1.41 (W) X 3.39 (H) 1.3 (W) X 3.1(H) / 1.6(W) X 3.1(H)
Characters Set	95 Alphanumeric, 32 International, 128 X 7 Graphic
Characters Per Inch	20 CPI / 15 CPI, 16.7 CPI / 12.5 CPI
Interface	RS-232C / Bi-directional parallel / RS-485
Data Buffer	4K bytes or 45 bytes
Print Speed	38.6 LPS @ 1/8" paper feed
Copy Capability	Slip: one original and four copies
Inked Ribbon	Slip: ERC-31 (Purple, Black)
Ribbon Life	7 X 106 characters (purple) 4.5 X 106 characters (black)
Overall dimensions	252(W) X 331(D) X 201(H) mm
Weight (Approx.)	6.5 kg

SERVER HARDWARE



In a POS environment, one computer must be responsible for maintaining the software database. This computer is usually faster and more robust than other computers in the network. In situations where there is only one computer in the POS network, then that computer will act as the server. Servers can come in many shapes and sizes. They do not necessarily need to be a computer with enterprise level software and hardware capable of millions of transactions a second. Most of the time, the server computer is simply the computer that is the central location for most of the stored database information and management functions.

One main function of the server is to hold the database that all other POS systems will connect to when performing transactions. It does not require any special operating system or hardware to be considered the server computer. Once a database is created on any particular system and other systems are connected to that database, the system is thereafter considered the database server.

FEATURE	TECHNICAL SPECIFICATIONS
Processors	Up to Four Intel® Xeon® 7500 series Quad-, Six-, or Eight-Core processors; Up to Two Intel® Xeon® 6500 series Quad-, Six-, or Eight-Core processors Chipset Intel® 7500
Memory	1GB/2GB/4GB/8GB/16GB ECC DDR3
Storage	INTERNAL: 2.5" 6Gbs SAS (15K): 73GB, 146GB 2.5" 6Gbs SAS (10K): 146GB, 300GB 2.5" 6Gbs SAS (7.2K): 500GB 2.5" SSD: 50GB, 100GB EXTERNAL: Dell™ EqualLogic™ PS Series Dell™ PowerVault™ MD Series & NX Series Dell/EMC CX Series, AX Series & NS Series
Operating Systems	Microsoft® Windows® Essential Business Server 2008 Microsoft® Windows Server® 2008 SP2, x86/x64 (x64 includes Hyper-V™) Microsoft® Windows Server® 2008 R2, x86/x64 (includes Hyper-V™ v2) Microsoft® Windows® HPC Server 2008 VIRTUALIZATION OPTIONS: Microsoft® Hyper-V™ via Microsoft® Windows Server® 2008
Featured Database Applications	Microsoft® SQL Server® solutions
I/O Mezzanine Card Options	1Gb & 10Gb Ethernet: Broadcom® Dual-Port Gb Ethernet w/ TOE (BCM-5709S) Intel® Quad-Port Gb Ethernet Broadcom® Quad-Port Gb Ethernet (BCM-5709S) Intel® Dual-Port 10Gb Ethernet Broadcom® Dual-Port 10Gb Ethernet (BCM-57711) 10Gb Enhanced Ethernet & Converged Network Adapters (CEE/DCB): Intel® Dual-Port 10Gb Enhanced Ethernet (FcoE Ready for Future Enablement) Emulex® Dual-Port Converged Network Adapter (OCM10102-F-M)—Supports CEE/DCB 10GbE + FCoE Qlogic® Dual-Port Converged Network Adapter (QME8142)—Supports CEE/DCB 10GbE + FCoE FIBRE CHANNEL: QLogic® Dual-Port FC8 Fibre Channel Host Bus Adapter (HBA) (QME2572) Emulex® Dual-Port FC8 Fibre Channel Host Bus Adapter (HBA) (LPe1205-M) INFINIBAND: Mellanox® Dual-Port ConnectX™ Quad Data Rate (QDR) InfiniBand Operating Systems
Rack Support	4-post (Dell rack), 2-post and 3rd party
Dimensions (H x W x D)	Tower: 17.5" x 9.125" x 24.75" (44.5 cm x 23.0 cm x 62.5 cm) Rack: 8.56" x 18.9" x 24.85" (21.7 cm x 48.0 cm x 62.9 cm)

CL5000 LABEL PRINTING scale

- Dual Range 60 lb Capacity
- 3,000 PLU's & 1,000 Ingredients
- Optional Networking
- 50 Standard Label Formats
- Legal for Trade - COC # 07-042A2



FEATURES

Display

- The **VFD** display is used for displaying Tare, Weight, Unit Price and Total Price. The **Alphanumeric** Display is used for all program menus, PLU names, scrolling message, etc. The bright purple display gives high legibility for programming and promotion.



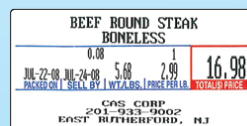
PLU Keys

- The **Double Click Call** feature allows the operator to recall PLU's by double-clicking the speed key instead of having to use the shift key. The Standard Bench Model comes with 96 total speed keys, while the Pole Model & Hanging Model comes equipped with a total of 144 Speed Keys.

LAMB PATTIES	VEAL CUBES	VEAL CUBE STEAK	PORK LOIN TOP LOIN
CHICKEN SKEWER	VEAL FOR STEW	VEAL BONES	PORK SAUSAGE
BEEF SKEWER	LAMB LOIN	LAMB RIB CHOPS	DUCK

Label Formats

- The CL 5000 comes with 50 preset common label formats stored in memory. Up to 20 more custom label formats can be added using the label editing function of the CLWorks software program. Various die cut or continuous label sizes up to 120mm in length can be used.



SPECIFICATIONS

Weighing Capacity	60 lb Capacity Dual Range 0 - 30 x 0.01 lbs / 30 - 60 x 0.02 lbs 0 - 15 kg x 5 g / 15 - 30 kg x 10 g
Measurement Type	Load Cell
Display Type	VFD & Alphanumeric
Display Digit	4/4/6/6 - Tare/Weight/Unit Pr/Total Pr
Weight Units	Lb or kg
Printer	Thermal Print
Label Size	Width: 40mm ~ 60mm Length: 30mm ~ 120mm
Barcode Formats	UPC, UPC13, EAN13, EAN13+5, 12of5, Code128, Code93, Codabar, and more.
Interface	RS-232C
Keyboard Interface	PS/2
Power Source	AC 100~240V, 50/60Hz
Operating Temperature	-10°C ~ 40°C / 14°F ~ 104°F
Platter Size (inch/mm)	B/R: 15 (W) x 9.6 (D) / 381 (W) x 244 (D) H: 15.3 (W) x 11.06 (D) / 389 (W) x 281 (D) RP: 15.75 (W) x 11.8 (D) x 3.4 (D) / 400 (W) x 300 (D) x 86 (H)
Dimensions (inch/mm)	CL5000B (in): 16 (W) x 17 (D) x 6.8 (H) (mm) 406.4 (W) x 432 (D) x 173 (H) CL5000H (in): 16.5 (W) x 11.06 (D) x 27.8 (H) (mm) 420 (W) x 281 (D) x 706 (H) CL5000R (in): 16 (W) x 17 (D) x 23.9 (H) (mm) 406.4 (W) x 432 (D) x 607 (H)
Product Weight	CL5000B: 24 lbs (10.9 kg) CL5000R: 25 lbs (11.3 kg) CL5000H: 31.3 lbs (14.2 kg) CL5000RP: 23.8 lbs (10.8 kg)



PIONEER S-LINE

The S-Line redefines the all-in-one design by integrating an EPSON® thermal receipt printer into a touchcomputer. Its compact design allows **easy setup**, and will save precious counter space, reduce cable clutter, last but not least, generate additional revenue.

The S-Line can load the most commonly used paper size: 80mm (3 1/8") wide by 80mm (3 1/8") diameter. The printer has a quiet operation and prints a fast 250mm (9.8") per second. It has an auto-cutter which will help reduce paper jams. **Replacing the paper** is very easy, and works just like any standard thermal printer.

The most exciting feature of the S-Line is the printer's **patented tool-less "slider" design**. It allows the printer to be easily replaced in the field in about a couple minutes, without affecting the entire system (watch video).

The S-Line stands 15" tall and 14.5" wide (16.25" with MSR), and will free up the space beside your POS terminal by eliminating the need of an external printer. You can



Built-in Printer (field replaceable)

now use this space to generate additional revenue by displaying advertisements or selling merchandise.

The S-Line has a bright 15" display, and is powered by Intel's Atom, up to Core 2 Duo processor. It runs most Windows operating systems, and offers a wide range of integrated peripherals, such as magnetic stripe reader, biometric reader, barcode scanner, and secondary display. Expandability includes Intel Gigabit network, 4 Serials, 6 USB, poweredUSB +12V and +24V.

Ideal for retail/restaurant/bar/quick service point-of-sale, point-of-purchase, self-ordering kiosks, and queue management.



Front-load Paper

SPECIFICATIONS

Display	15" LCD, Active matrix TFT, 1024x768
Touchscreen	Resistive, InfraRed, Capacitive
Spill-proof	Yes (front panel)
Processor	Intel Atom 1.6GHz, Dual Core 1.9GHz, Core 2 Duo 2.53GHz
Memory	1GB, 2GB, 3GB, 4GB (only on Dual Core/Core 2 Duo models)
Storage	80GB SATA Hard Drive, 4GB Compact Flash
Operating System	XP Prof, WePOS, POS Ready, XP embedded, Windows 7, Linux
Network/Ethernet	Intel 10/100/1000 BaseT. Option: Wifi RF802.11 a/g/n Supports vPro (iAMT 4.0) on Dual Core/Core 2 Duo models
Serial Ports	4
Parallel Port	Optional
USB 2.0	6
Powered USB	+12V, +24V
2nd VGA	1 (supports dual view)
Printer (built-in, field-replaceable)	EPSON® 3" Thermal with autocut Speed : 250mm (9.8") per second Driver : Epson ESC/POS, Windows, OPOS Interface : Serial or USB Paper Width : 80mm / 3.125", Diameter : 80mm / 3.125"
Cash Drawer Port	14.5 (16.25 with MSR) x 15.0 x 13.0 inches
Dimensions (W x H x D)	14.5 (16.25 with MSR) x 15.0 x 13.0 inches
Weight	26 lbs
Operating Temperature	0° C to 40° C, 20% to 80% Humidity
Power Supply	150W, AC 100-240V
Integrated Add-ons	Mag. Stripe Reader Biometric Reader (Digital Persona U.R.U) 2x20 Rear Display 2nd LCD Display (8" or 10")

QLN SERIES MOBILE PRINTERS



Trust these drop-resistant mobile printers to improve efficiencies throughout operations—in the warehouse, shipping and receiving and merchandising. Quickly and easily print barcode labels, receipts, tickets and more, on-site and on-demand.

Used For:

- Asset Management
- Bag Tag
- Cross Docking
- Document & Records Management
- Field Service
- Inventory Management
- Lab Sample Tracking
- Receiving/Shipping
- Reverse Logistics
- Work-in-Process Tracking
- Compliance Labeling
- Dietary
- Information Labels
- Medical Record Labeling
- Order Labeling
- Photo Processing Labels
- Price Labeling
- Quality Control
- Radiology

2824 SERIES DESKTOP PRINTERS

Easily print productivity-boosting labels right from your desktop with these ultra-compact thermal label printers:

Used For:

- Asset Management
- Document & Records Management
- Inventory Management
- Lab Sample Tracking
- Reverse Logistics
- Work-in-Process Tracking
- Person ID & Access Control
- Security
- Invoices & Receipts
- Compliance Labeling
- Dietary
- Information Labels
- Medical Record Labeling
- Order Labeling
- Photo Processing Labels
- Prescription Labeling
- Price Labeling
- Quality Control
- Radiology



DOLPHIN 6100 MOBILE COMPUTER

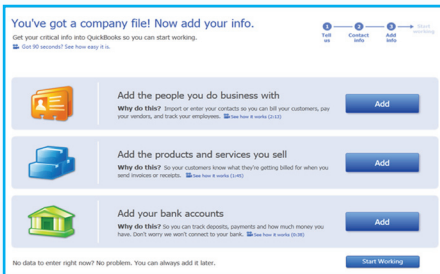
Honeywell's Dolphin® 6100 is a stylish and reliable mobile computer that provides advanced data collection and real-time wireless communication for in-premise applications including price lookup/audits, inventory management, customer assistance, and merchandising. This pocket-sized device provides mobile workers with the tools needed to streamline tasks, improve productivity, and maximize investment protection.

- Remote MasterMind® Ready
- Sleek, User-Friendly Design
- Real-Time Wireless Communication
- Class-leading PXA300 Microprocessor
- Powerful Software Utilities
- Versatile, High Performance Data Collection
- Engineered for Reliability
- Scanning Flexibility



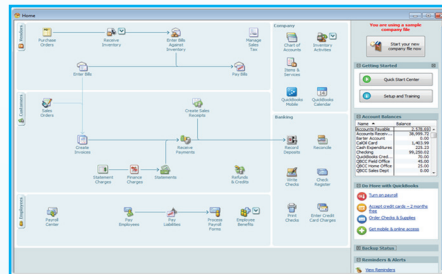
Quickbooks Professional

Quickbooks is a popular account package. It is easy to use and powerful enough to run a supermarket/grocery.



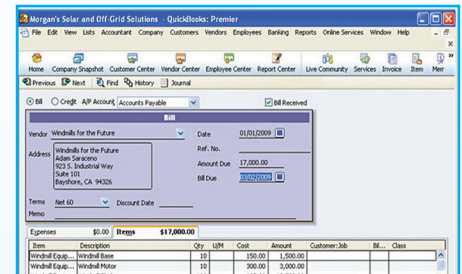
Easy to set up, easy to learn to use

The New User Setup includes coaching tips to help you navigate through your first tasks so you can get up and running easily. Plus, you can import your contacts from Excel or other email address books.



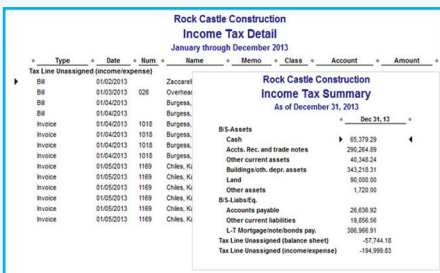
Organize your finances all in one place

See how your essential business tasks fit together on the QuickBooks Home page. Tasks are organized by group, like Vendors, Customers, and Banking. Workflow arrows show you how tasks relate to each other, helping you decide what to do next.



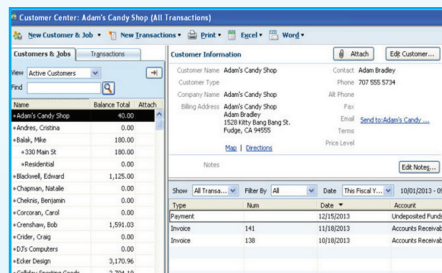
Easily create invoices and track sales & expenses

Create invoices quickly and save time tracking your sales, bills, and expenses. QuickBooks organizes everything in one place, so you can access all past invoices, payments, and bills with just a few clicks.



Get reliable records for tax time

Gain insights into your business and prepare for tax season with one-click tax reports. Drill down to see the details behind the numbers, and export your reports and all of your QuickBooks formatting to Excel.



Manage customer, vendor, and employee data

Use the Customer, Vendor, and Employee Centers to manage key data easily. The Customer Center, for example, gives you a single place to edit a customer's billing address, company name, phone number and more, and gives you quick access to related transactions.



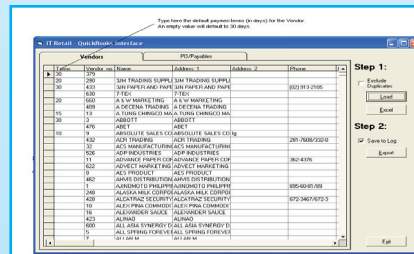
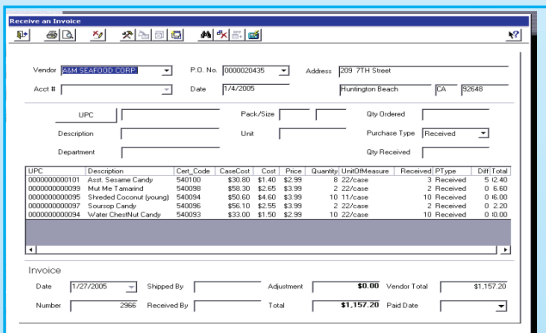
Get a consolidated view of your business with Company Snapshot

Stay on top of your business by customizing your Company Snapshot. See at a glance year-over-year income and expense trends, along with details, and top customers.

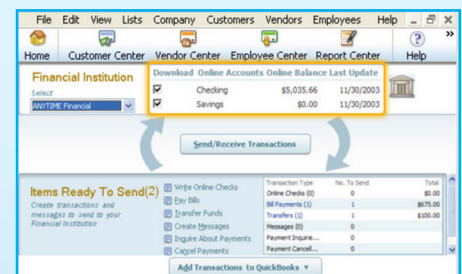
Quickbooks Interface for RETAIL Professional

Simpleware has developed an interface for RETAIL Professional. This app exports data from RETAIL to Quickbooks using its native IIF file format. We send sales and deposits to the general ledger. Invoices processed in RETAIL Professional's receiving module can be exported to account payables. With both sales and purchases, Quickbooks can generate an easy to understand PnL (Profit and Loss) report. This gives the retailer a great tool to monitor the health of their business.

- The screen below shows a sample invoice entered into RETAIL.

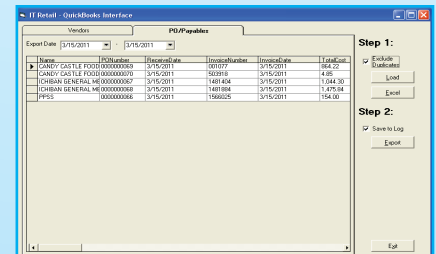


- This screen allows setup of vendors and their terms before exporting to Quickbooks.



Go paperless with online banking

Securely download bank and credit transactions directly into QuickBooks.



- This screen displays all unexported invoices in RETAIL.

Quickbooks Interface for RETAIL Professional

The screen below is our book keepers report. This report summarizes the sales and balances it against tenders collected at the POS. In the image there are numbers the correspond the data that our app exports to Quickbooks.

Goodwins Market Balancing Overview Balance Date: 10/31/2005					
③ Total Taxes		\$807.65	This Deposit		\$14,220.09
Tax A		\$807.65	Variance		\$1.20
Tax B			Over/Shorts		④ \$7.00
Tax C			Totals		\$31,706.31
Tax D					
① Sales		② Tills (Actual)		Deposit	
GROCERY	\$19,766.94	Cash	\$9,078.32	Total Sales	\$31,706.31
PHOTO	\$25.65	Credit Card	\$6,030.74	Over/Shorts	\$7.00
BAKERY	\$643.20	Check	\$5,142.97	Paid Ins	\$0.00
PRODUCE	\$2,009.67	Coupons	\$42.67	Paid Outs	\$0.00
MEAT	\$2,968.73	Debit Card	\$11,248.30	Received On Acct	\$0.00
WINE / LIQUOR	\$1,351.28	Elec Cash	\$61.58	-ATM/Credit Cards	\$17,279.04
GENERAL	\$1,979.80	Elec Foodstamps	\$83.95	-Mfr Coupons	\$42.67
DELI	\$1,352.15	Food Stamps	\$0.00	-NonDepositables	\$170.31
GIFTS	\$801.24	Gift Certificates	\$10.42	Safe Variance	\$1.20
		In Store Charges	\$14.36	Safe Adjustments	\$0.00
		Store Coupons	\$0.00	To be Deposited	\$14,221.29
				Actual deposits	\$14,220.09
				Variance	\$1.20
Total:		\$30,898.66	\$31,713.31		

Export Date: 3/13/2012 Export

Bank Accounts Liability Accounts **①** Revenue Accounts Expense Accounts

AcctID	AcctType	Description	MapAcct	MapSubAcct
14	1	DELI/SNACK	DELI/SNACK	
15	1	DRINKS	DRINKS	
16	1	LOTTERY	LOTTERY	
17	1	BOTTLED ITEM	BOTTLED ITEM	
18	1	FROZEN SEAFOOD	FROZEN SEAFOOD	
19	1	CANNED ITEM	CANNED ITEM	
20	1	PERISHABLE ITEM	PERISHABLE ITEM	
21	1	DRY ITEM	DRY ITEM	
22	1	FROZEN ITEM	FROZEN ITEM	
23	1	HOUSEWARE	HOUSEWARE	
24	1	LIQUOR	LIQUOR	
25	1	MEAT	MEAT	
26	1	MEDICINE	MEDICINE	
27	1	NOODLES	NOODLES	
28	1	PRODUCE	PRODUCE	
29	1	RICE	RICE	
30	1	SEAFOOD	SEAFOOD	
31	1	SNACKS	SNACKS	
32	1	TEA	TEA	
33	1	TAXABLE ITEM	TAXABLE ITEM	

- This screen allows you to map the department sales from RETAIL to Quickbooks revenue accounts.

Export Date: 3/13/2012 Export

② Bank Accounts Liability Accounts Revenue Accounts Expense Accounts

AcctID	AcctType	Description	MapAcct	MapSubAcct
1	0	Cash	CHECKING	
2	0	Check	CHECKING	
3	0	Credit Card	CHECKING	
4	0	Debit Card	CHECKING	
5	0	Food Stamps	CHECKING	
6	0	Coupons	CHECKING	
7	0	InStore Charges	CHECKING	
8	0	W/C	CHECKING	
9	0	Store Coupons	CHECKING	
10	0	Elec Foodstamps	CHECKING	
11	0	Elec Cash	CHECKING	
12	0	Gift Card	CHECKING	
13	0	Bottle Deposits	CHECKING	
14	0	Flex Spending Acct	CHECKING	
15	0	W/C Voucher	CHECKING	
16	0	Check Electronic	CHECKING	
17	0	Cash Coupon	CHECKING	
18	0	GIFT CARDS	CHECKING	
19	0	GIFT CARDS	CHECKING	
20	0	PROMO TENDER	CHECKING	
21	0	DEPOSIT	CHECKING	

- This screen allows you to map the tenders from RETAIL to Quickbooks bank accounts.

Export Date: 3/13/2012 Export

Bank Accounts Liability Accounts **③** Revenue Accounts Expense Accounts

AcctID	AcctType	Description	MapAcct	MapSubAcct
22	3	Sales Tax	Sales Tax Payable	

- This screen allows you to map the sales taxes collected from RETAIL to a Quickbooks liability account.

Export Date: 3/13/2012 Export

Bank Accounts Liability Accounts Revenue Accounts **④** Expense Accounts

AcctID	AcctType	Description	MapAcct	MapSubAcct
34	2	OVERSHORT	OVERSHORTS	

- This screen allows you to map the cashier over and short figure from RETAIL to Quickbooks expense accounts.